



Literacy Volunteers of the Lowcountry  
An Affiliate of ProLiteracy America 

686-6655

525-6658

PHOTO COURTESY OF: ProLiteracy America

## Literacy Volunteers of the Lowcountry

### WHAT THEY DO

Increase adult literacy in Beaufort County by providing leadership and quality instructional services to adults and immigrants.

### WHAT THEY NEEDED

Print material and a PSA that would encourage those who cannot read and/or understand English to seek help.

### WHAT WE DID

Poster and a 30-second PSA radio spot.

