



## 3 Ring Circus Arts Education Center (NEW ORLEANS)

### WHAT THEY DO

Produces collaborative productions and offers art workshops for children and adults to inspire interest and creative thinking within the New Orleans arts community.

### WHAT THEY NEEDED

Direct mail to help increase awareness of The Big Top (3 Ring's home base) as a venue to rent out for small to mid-sized events.

### WHAT WE DID

Four postcards to be sent to a targeted mailing list.

