

FOUNDATION FOR COMMUNITY PARTNERSHIPS



The Foundation For Community Partnership is a new foundation that specializes in orchestrating fundraising efforts in the Chesapeake Bay Region. They needed materials that give them a personality along with a voice to help present themselves to companies as well as individuals. They needed to position themselves as experts with a heart. They wanted to have a softer edge image while keeping in mind they are marketing themselves to lawyers and accountants.

Brochure

Octo Design Group worked with the Foundation to create the look and feel for the brochure. Purple Cat Communications was successful in giving the foundation the right voice to represent the company. Once the design of the brochure was approved by the various contacts at the Foundation, Octo oversaw the production of the 2,000 brochures.

